

THE CLOCK IS TICKING.



Ready? **Go!**



STRATEGIC COMMUNICATION



MARGIN OF ERROR



Even a company in a hot business sector like yours has no room for error and no time to waste - which is precisely why you should know all about Litos Strategic Communication.



STRATEGIC COMMUNICATION

Good Thinking.



JUST WHO DO WE THINK WE ARE?

Litos Strategic Communication builds brands and develops marketing strategies, educational campaigns and public relations programs for everyone from greentech start-ups to the U.S. Department of Energy.

We're the proud owner of more than two and a half decades of experience in the energy and sustainability space.



We'll help your company make history with marketing and messaging that **refuses to be ignored.**

A person in a dark suit and patterned tie is seated at a wooden table. They are holding two large red puzzle pieces, one in each hand, as if about to fit them together. To the left of the person is a bright red mug. The background is a plain, light-colored wall. The overall scene suggests a professional setting focused on problem-solving and networking.

PLUG INTO OUR NETWORK

In addition to making us lots of friends, our experience in the energy space has turned us into matchmakers of a sort.

Far beyond marketing, we have a delightful habit of introducing:

Intriguing start-ups to interested VCs...

Product specialists to potential technology partners...

And companies who know practically nothing about energy to new technologies that help them use less.

Naturally, we want your business -
but it's your success that gets us really jazzed.



ENERGY THAT FLOWS WHEREVER YOU NEED IT.



Launching a new product that's looking for a new name?

Check.

Introducing a multi-faceted new program?

Got you covered.

Rolling out an entirely new “blue-ocean” opportunity?

Currently working on that one.



In fact, the bigger the branding or marketing challenge, **the better we like it.**

PICKING THE PERFECT PARTNER. SWEET.

You can't be too careful these days in your choice of marketing partner...

If you want a competent tactician who hits all the expected notes, that's pretty much everybody...

But if you want to work with a company that takes your company to heart...that won't rest until the strategy, tactics and work are breathtakingly perfect in unexpected ways... that delivers this-figure-can't-be-right value on the dollar...well, that's pretty much us.



Your next step: Listening to our clients tell you pretty much the same thing. Visit our website.

greentechmarketing.com

SEIZE THE POWER.



The stakes are high and time waits for no brand so crawl all over our website now at greentechmarketing.com. See what we've been up to in just about every conceivable area of energy. Tool through the book we've just written for the U.S. Department of Energy.

Then call Mark Litos at 401.435.8900.

58...59...60 seconds precisely...time's up.

Thanks for your 60-second investment.

Call Litos now to realize a powerful ROI.



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