



CASE STUDY

DOTTINO CONSULTING GROUP



DOTTINO
CONSULTING GROUP
Minds over Matters™

CLIENT

Dottino Consulting Group, Windermere, Florida

PROJECT

To raise the visibility of a veteran management-consulting firm prized among its existing client base for its unique ability to apply brain science to effect positive culture change on an enterprise level.

CHALLENGE

A tale as old as time: To build its business, the firm needed to attract new clients, but its branding and messaging were woefully out of date and at odds with its otherwise sterling reputation.

SOLUTION

Developing a cohesive branding and marketing architecture capable of distinguishing the firm at a glance from its competition – and positioning it for greater success. The first step: Taking the client through our **Rapid Brand Strategy** process. Step two: Implementation of a Strategic Action Plan.

RESULTS

Applying our findings to tactics, Litos created a new brand identity, tagline, website, digital brochure, and high-impact direct mail outreach campaign, commensurate with the firm’s standing and solution set.



STRATEGIC COMMUNICATION

Good Thinking LITOSSC.COM

CASE STUDY

STATIONERY



PO BOX 1259 WINDERMERE, FLORIDA 34786 877-287-8060 DOTTINOCONSULTING.COM



CASE STUDY

WEBSITE



The Three Day Miracle The Grass Roots Innovation Workshop (GRI™)

[LEARN MORE](#)



Dottino Consulting Group (DCG) is a unique management-consulting firm specializing in the sustainable transfer of problem-solving innovation skills to frontline workers and new frameworks of thinking and behavior to leaders and managers. This drives customer experience and employee engagement to new levels, while reducing costs and enhancing revenues.



Grass Roots Innovation™

Popularly referred to as *“The Three Day Miracle,”* GRI™ is a workshop for frontline employees and their immediate manager/supervisor to identify and eliminate barriers to customer/client experience, process inefficiency and financial performance.



Leadership Frameworks™

One of DCG’s highest impact offerings, this workshop is focused on teaching critical leadership skills to managers/executives throughout the organization. This workshop complements Grass Roots Innovation (GRI) efforts.



Company Overview Brochure

View or download our [company brochure](#).





CASE STUDY

OVERVIEW BROCHURE





CASE STUDY

CASE STUDIES





CASE STUDY

HIGH-IMPACT DIRECT
MAIL PROGRAM:
1ST IN A SERIES OF 3





CASE STUDY

1ST IN A SERIES OF 3:
INTERIOR 3D
COMPONENTS


TO PERFORM WHILE YOU TRANSFORM, JUST ADD DOTTINO.

CONVENTIONAL WISDOM TELLS US THAT TRANSFORMING YOUR ORGANIZATION WHILE YOU'RE JUGGLING A MYRIAD OF CHALLENGES DAY-TO-DAY IS VIRTUALLY IMPOSSIBLE. YET, WHEN ENTRUSTED TO THE EXPERTS OF THE DOTTINO CONSULTING GROUP, IT IS NOT ONLY ENTIRELY ACHIEVABLE; IT IS LIBERATING, POWERFUL – AND PROFITABLE.

WE ARE A HIGHLY EXPERIENCED MANAGEMENT CONSULTING FIRM UNIQUE IN OUR APPROACH. WE WORK CLOSELY WITH CLIENTS TO ACHIEVE AN ALCHEMY THAT TURNS APATHY INTO ENERGY, EMPLOYEES INTO CHAMPIONS, AND HELPS ORGANIZATIONS LIKE YOURS RUN MORE EFFICIENTLY AND MORE PROFITABLY WITH BENCHMARKED RESULTS THAT GO RIGHT TO YOUR BOTTOM LINE.

TALK TO US. WE MAY NOT BE ABLE TO TRANSFORM OURSELVES INTO A CAR LIKE THIS GUY, BUT WE'LL DELIVER NOTABLE AND SUSTAINABLE RESULTS WHEN THE RUBBER MEETS THE ROAD.

TO LEARN MORE ABOUT HOW WE CAN HELP YOU ACHIEVE GREATER SUCCESS, CALL MO BELLIO AT 954-557-6098, OR VISIT US ONLINE AT DOTTINOCONSULTING.COM.



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CONSULTING GROUP
Minds over Matters™





CASE STUDY

HIGH-IMPACT
POSTCARD:
2ND IN A SERIES OF 3

WHY DOTTINO?
BECAUSE THE NEXT LEVEL AWAITS.

GET READY.

ONCE YOU ENGAGE THE DOTTINO CONSULTING GROUP TO FACILITATE TRANSFORMATION, POSITIVE OUTCOMES - AS YOU DEFINE THEM -

FROM THE FRONTLINE TO THE EXECUTIVE SUITE, OUR APPROACH IS SINGULAR KNOWLEDGE AND INJECT CONFIDENCE INTO EACH AND EVERY INDIVIDUAL.

WE BLEND THE LATEST RESEARCH WITH TIME-TESTED PROCESS IMPROVEMENT TO REAL-LIFE BUSINESS CHALLENGES WITHIN YOUR ORGANIZATION, THIS APPROACH DELIVERS REVENUE ENHANCEMENTS AND AN ENGAGED AND EXCITED WORKFORCE - UNPRECEDENTED RESULTS.

PLAY THE HERO CARD.

FIND OUT MORE ABOUT DOTTINO CONSULTING GROUP BY CALLING MO BELLIO AT 954-557-6098 OR VISITING US ONLINE AT DOTTINOCONSULTING.COM.

DOTTINO
CONSULTING GROUP
13538 Carroway St.
Windermere, FL 34786

OUR APPROACH TO YOUR TRANSFORMATION WON'T GIVE YOU SUPERPOWERS. YOU'LL JUST FEEL THAT WAY.



CASE STUDY

HIGH-IMPACT
POSTCARD:
3RD IN A SERIES OF 3

THE ANSWER IS GRASS ROOTS INNOVATION™
INSPIRE YOUR EMPLOYEES, DRIVE UP REVENUE AND
SIGNIFICANTLY REDUCE COSTS FOR YOUR ORGANIZATION.

GOOD THINGS HAPPEN WHEN YOU EMPOWER YOUR FRONT LINE EMPLOYEES.
 BETTER THINGS HAPPEN WHEN YOU SIGN THEM UP FOR GRASS ROOTS INNOVATION™
 A SIGNATURE WORKSHOP OF THE DOTTINO CONSULTING GROUP.

GRI HAS YOUR WORK TEAMS TAKE ON REAL BUSINESS CHALLENGES IN YOUR
 IMMEDIATE IMPACT. WORKERS AND MANAGERS OBTAIN SKILLS TO ANALYZE
 THEIR FINDINGS TO SENIOR EXECUTIVES. ENGAGING THE WORKFORCE IN THIS
 AND REMOVES BARRIERS TO CUSTOMER EXPERIENCE AND FINANCIAL PERFORMANCE
 INTO THE WORKFORCE TO CHANGE BOTH THINKING AND BEHAVIOR, AND DRIVING
 THIS CULTURAL CHANGE IS SUSTAINED OVER TIME TO DELIVER MULTIPLE BENEFITS.

EMPOWER TODAY.
 YOU OWE IT TO YOURSELF AND YOUR ORGANIZATION TO
 LEARN MORE ABOUT GRASS ROOTS INNOVATION AND DOTTINO
 CONSULTING GROUP. CALL MO BELLO AT 954-557-4098
 OR VISIT US ONLINE AT DOTTINOCONSULTING.COM.

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**HOW TO EMPOWER YOUR FRONTLINE
 TO ENERGIZE YOUR BOTTOM LINE.**